



Checkerboard

October, 2015

New Membership Directory: Connect with Other AAAA Members!

One of the primary purposes of AAAA is to bring people with a shared passion together. After all, collecting is much more fun and gratifying when you have other people to share good stories with and learn from. Although coast-to-coast miles separate us, there are many options for shrinking that distance. AAAA is in the process of assembling an exciting new Membership Directory to assist you in reaching out to your fellow club members, wherever they live. Better yet, the new Directory will allow you to easily identify others with similar interests and also become aware of those that are willing to permit visits to their collections. Just think---your next road trip can include seeing several great collections!

PLEASE make sure to complete this survey, whether or not you want to be included in the Directory. We need this information to update our files.

We are shooting for a 100% response rate so please spare us the additional time and expense in contacting you by completing the survey, either in paper or electronic form, as soon as you can. We are sending out this issue of the AAAA Checkerboard early (it usually goes out on the 15th) to assist in getting the surveys completed by the October 15 deadline.

To complete the Membership Directory Survey, [CLICK HERE](#).

If you have any questions or need assistance, please let us know by [clicking here](#).

Passing it On

By Paul Lefkovitz

If you are like most other collectors, you spend many years of your life in relentless pursuit of the objects of your desire. One of the intangible byproducts of such quests is the acquisition of knowledge. After 10, 20, 30 or more years, not only does your collection grow, but your expertise does as

well. At some point, all collections are passed along to other trustees. But what happens to the rich body of knowledge that accompanied it? It is often lost entirely. That is a grievous casualty to other collectors and the entire hobby. It is reasonable to say that there is some aspect of your collection that you are one of the leading experts on--- anywhere. It would be a shame if that wisdom were not shared with others, especially since there are many options for passing it on.

One of the available options is to try to interest a local newspaper in running a story about your collection. In the article, you can share the most interesting facts you have acquired about the items you collect.

Another alternative is to try to write an article yourself. If you are not an experienced author, this may seem intimidating but you may discover that you enjoy the challenge. Let photographs of your collection speak for themselves, accompanied by brief explanatory text. The most important thing is to make sure that those "pearls of wisdom" that perhaps only *you* possess are passed along to others. Again, local newspapers might show interest in this type of piece. There are also a variety of hobby publications that might be interested. Chief among them, of course, would be AAAA's publications, the PastTimes and Checkerboard. We would be honored to serve as the platform for your valuable knowledge and insights.

If you like to play with technology, another option to consider is to develop an informative web site about your area of specialty. You can make it as simple or as complicated as you like. Web addresses and web sites are very inexpensive if you shop around on line.



This is the route I took with an area I had been actively collecting and researching for a number of years: Ben Bey Cigars. After learning of a family connection to the company almost 20 years ago, I began my pursuit. The result of this journey and my ultimate effort to pass on what I had learned can be seen by [clicking here](#) to visit my web site, www.benbeycigars.com. I have shared this web site with fellow collectors of Ben Bey Cigars and

other family members who are also related to the founding relative, Nathan Elson. The result has been the discovery of exciting new Ben Bey treasures and family lore. For example, I have been loaned a collection of 200 beautiful post cards that were written by or sent to Nathan Elson and his family between 1905 and 1918. What a treasure! I am scanning them and will add them to the web site.

Whatever route you take, once you share your knowledge and/or your treasures with "the world", you will feel a special sense of satisfaction. You will know that your collecting labors will not be lost in time and, instead, will be passed on to others for generations to come.

If you might be interested in writing an article for the Checkerboard or PastTimes, please [click here](#).



Playing it Safe: Condom Tin Collecting

The Collection of Remy Rubin

At the annual AAAA Convention in July, Remy Rubin delivered an informative and very well-received seminar on condom tin collecting. The images below represent a selection of the items in his collection that he shared as part of his presentation. Thanks, Remy, for sharing with other AAAA members! If you would like to contact Remy, email him at newgriz@aol.com.

















Antique Sporting and Advertising Show in Oshkosh, Wisconsin: February 5-6, 2016

The new owners of the Antique Sporting Show in Oshkosh, WI will expand the scope of the established 14 year annual event to include antique and vintage advertising. This move is motivated by their own love of early advertising. In their inaugural 2016 show, they will emphasize vintage advertising of all kinds to grow the show and appeal to a broader base. Mark your calendars: the event will take place on February 5-6, 2016 and will repeat the first weekend in February each

year. Hours are Friday, 10:00 AM-6:00 PM and Saturday, 9:00 AM-5:00 PM. It will take place at the Sunnyview Expo Center, 625 East County Road Y, in Oshkosh, Wisconsin.

New owners Mark Wilson and Nona Amour have many years of collecting, trading and running their own antique stores. They are both well-versed in attending and setting up at shows across the country. They just exhibited at the Indy Ad Show and brought with them an outstanding and broad inventory of high quality vintage advertising.

Given the new owners' experience and passion for antique and vintage advertising, it looks like this event may be well worth attending as a buyer or a dealer. Contact Nona at northstar92664@aol.com or 906-250-1618 for further information on dealer pricing, setup and show information.

Wiesert vs. Wiesert

By Burton E. Follman

Here is another article reprinted from the annals of the Tin Type magazine, published by the TCCA in the 1970's-90's. These articles are excellent sources of tin-related research and scholarship. [Click here](#) to upload this informative article.

A Funny Coincidence

By Evy Mayer

After attending the AAAA Convention in Reading this past July, I went to some antique malls. In one of them, I saw a clock just like my Cat Tex Shoes clock, which had recently stopped working. I talked with the owner and he said it sounded like it needed a new motor, and that he could fix it for me. I sent it via UPS and this is the e-mail I received after it arrived:

Just a quick note to let you know the clock arrived safe and sound today. A funny thing happened when I unpacked the clock. I don't know how long you have this clock, but you left the original price tag on it. I only mentioned this, because, when I looked at the tag, I saw, that you bought this clock from me, it was in my handwriting. What an amazing coincidence, as I believe it has to be over 15 years ago or more. I guess that is just the circle of life. It was meant for you to find me again, after all these years.

Best Regards,

Hal, Ann & Jason Berger

Time Matters Antique Mall, LLC & AwsumAuctions, LLC

Rt 272

Adamstown, PA

Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

Pre-1900 advertising items related to: barbed wire, farm fence gates, tools for erecting or mending wire fences, and farm fences. Only primary material please--no ads from newspapers, etc. Larry W. Love. To reply, [click here](#).

Armour Foods Signs, Cardboards, Store Displays, Die-Cuts Wanted. To reply, [click here](#).

Cigar advertising tip trays, pinbacks, or any unusual cigar advertising items. Harry Cohn: To reply, [click here](#).

Walt Foster Art Books Store Floor Rack: To reply, [click here](#):

JG Flynt Sir Walter Raleigh Pocket Tin: To reply, [click here](#).

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, [click here](#).

Near Mint English Biscuit Tins: 1880 to 1925 To reply, [click here](#).

Scarce or Rare Tobacco Pocket Tins: One or a collection. To reply: [click here](#).

Vintage Photos of General Stores or Soda Fountains. Authentic 1890-1930 examples only--no modern reprints please. Mounted photo or RPPC. Interior or exterior. Send scan. To reply, [click here](#).

ENSIGN Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or k8pyd@wowway.com to see if you can help fill the voids.

Pre-1920 US Cigarette Tobacco Cards, including packs, tins, advertising, point of sale, premiums, silks and leathers, cabinet cards, banners/posters, albums and more. Focus on Ginter, Duke, Goodwin (Old Judge), Kimball, and Kinney. Buy/Trade - talk shop - or I can help you figure out what ya gots! 561-289-2362 or hmoses2@comcast.net

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or [click here](#).

Lefkowitz & Sons Company Soda Fountain Collectables: I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply [click here](#).

Posters of Beautiful Women or Children Advertising a Drug Store or Country Store Product. Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, [click here](#).

Spice Tins WANTED!! Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, [click here](#).

Minnesota Brewery Items including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, [click here](#).

Vintage Baseball/Football Cards: Pre-1970 Only To reply, [click here](#).

Clicquot Club: Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, [click here](#).

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual, the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).

The AAAA *Checkerboard* is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the *Checkerboard* is to increase knowledge about antique and collectible advertising among AAAA members. The *Checkerboard* also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning PastTimes print newsletter is published. Paul Lefkowitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA *Checkerboard*.



[Join us on Facebook](#)



[Send us an Email](#)